

# webMethods Optimize for B2B

## OPTIMIZE YOUR SUPPLY CHAIN WITH INSTANT END-TO-END INSIGHT

Get real-time visibility into your supply chain, anytime. With webMethods Optimize for B2B, you can make proactive decisions that improve customer satisfaction, reduce costs and protect revenue streams.

Used with webMethods Trading Networks, Optimize for B2B is a Business Activity Monitoring (BAM) software solution that helps you analyze and understand interactions with your trading partners. You'll gain visibility into transactions and trends across your trading network.

You can define and track Key Performance Indicators (KPIs) in real-time. Find out how many orders you've received—so you can measure your success. Track percentages of late deliveries—so you can check supplier performance.

Whether you're running your supply chain or processing electronic payments, you can quickly determine the health of your B2B processes and measure partner performance. You'll know what's happening with real-time monitoring, and you can head-off potential problems using predictive analytics. That's because Optimize for B2B will automatically learn your network's normal behavior and alert you if anything unusual occurs.

### KEY BENEFITS

- Real-time, end-to-end visibility into the supply chain
- Improved supply chain performance through tighter supplier relationships
- Fast resolution of process exceptions across your entire trading partner environment
- System "baselining" learns normal behavior and intelligently determines which exceptions to alert on and when
- Pinpoint potential breakdowns before they occur

## FEATURES

### Intelligent self-learning

Your organization's workload isn't necessarily consistent throughout the day, week or month. That makes defining fixed rules cumbersome and can lead to inaccurate alerts. webMethods Optimize for B2B monitors each Key Performance Indicator (KPI) and learns what is "normal" based on historical patterns, such as time-of-day and day-of-month.

### Proactive, exception-based alerts

Configure alerts to notify when certain criteria are met or thresholds exceeded. Get alerted when unexpected performance occurs—outside of what's established as "normal." You can customize alerts easily to meet your business SLAs. Users can send alerts via e-mail, SMS or through Web service actions.

### Unified view of your B2B data

With webMethods Optimize for B2B, you can easily view the health of your B2B processes, as well gather and track business data across your B2B transactions. Optimize for B2B is seamlessly integrated with webMethods Trading Networks, enabling you to simply choose to monitor the business data that's important to you.

### Early problem prediction

By monitoring end-to-end B2B processes, webMethods Optimize for B2B can identify deviations based on historical behavior. You'll be able to head-off potential problems by knowing about imminent process errors and getting a recommended course of action defined by you.

Use Optimize for B2B to monitor KPIs, such as:

### B2B Transaction Visibility

- Order volumes
- Order amounts
- Order cycle times

### Risk Avoidance

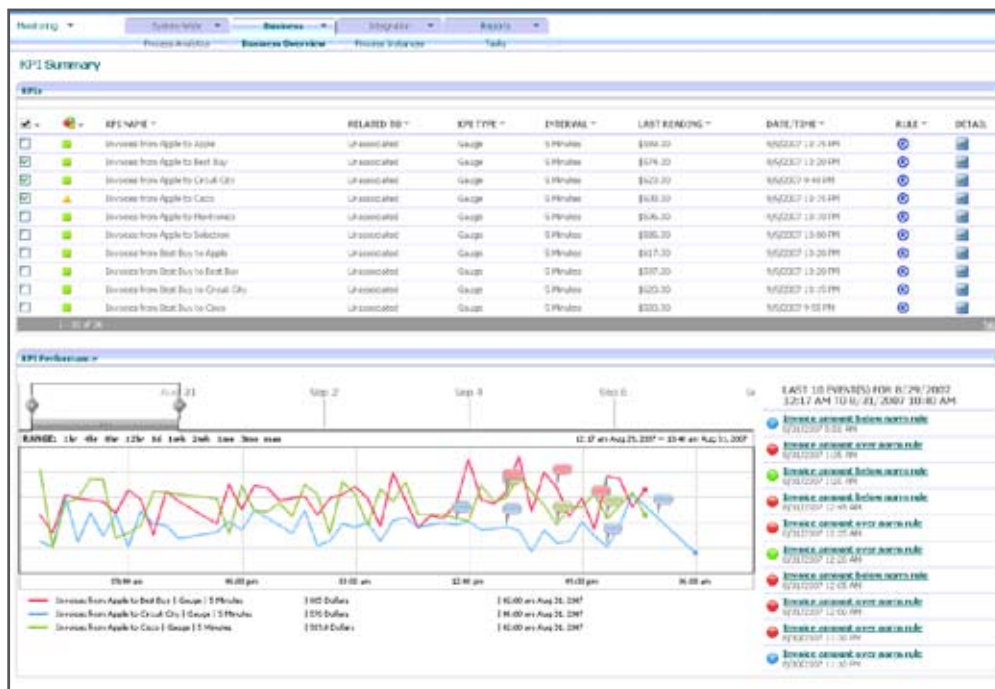
- Product backorders
- Shipment delays
- Order deadline management
- Pricing and cost variances
- Order defects

### Operational Excellence

- Order change analysis
- Lead time variability
- Error resolution time

### Errors and Anomalies

- Duplicate orders
- Invalid order amounts
- Invalid shipping dates
- Incorrect partner identifiers
- Improper credentials



With a rich knowledge of business to business integration and customizable graphical dashboards, Optimize for B2B empowers business users to take control of their B2B processes and gain visibility into their supply chains.

Take the next step to get there - faster. Visit [www.softwareag.com/b2b](http://www.softwareag.com/b2b) to learn more about our B2B software.

To find the Software AG office nearest you, please visit [www.SoftwareAG.com](http://www.SoftwareAG.com)

### ABOUT SOFTWARE AG

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods. We are unique in offering the world's only end-to-end—and easiest to use—business process management (BPM) solutions, with the lowest Total-Cost-of-Ownership.

Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster.

Software AG – Get There Faster

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