

## Our Purpose is Your Purpose

WITH YOU THROUGH YOUR JOURNEY

The future of banking will look very different from today. Delighting customers with speedy, accurate responses and next best actions is an essential capability.

Crossvale's Enterprise Modernization Journeys are focused on a top-down approach to modernization, using Crossvale's Modernization Reference Architecture.

We have found **three strategic initiatives** which are driving modernization in the enterprise



### Architecture

Every facet of Architecture is built with Enterprise in mind.

- ▶ Infrastructure & Software
- ▶ Execution Platforms
- ▶ Development Architectures



### Implementation

Delivering components that can be supported by the Enterprise.

- ▶ Infrastructure
- ▶ Software Delivery
- ▶ Automation



### Maintenance

Watching your environments 24x7x365

- ▶ Infrastructure
- ▶ Security
- ▶ Applications
- ▶ Automation / DevOps

## MODERNIZATION VISION BANKING

## Case Studies

### Pacific Region Leading Bank

#### Core Transformation

##### Core Banking Migration

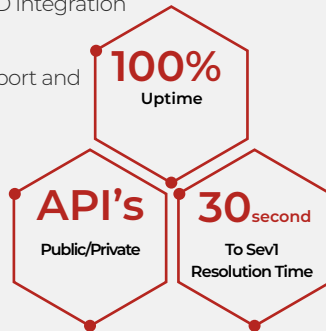
- ▶ Cloud Native Microservices integration with new Core Banking platform and 3rd party channel applications
- ▶ Channel migration planning and support

##### Infrastructure Modernization

- ▶ Cloud and Container Adoption Program
- ▶ Streamlined deployments: CI/CD integration with ITSM
- ▶ Managed Service 24x7x365 support and maintenance

##### Application Modernization

- ▶ Online Credit Card Origination
- ▶ Cloud Native Frameworks
- ▶ Rapid Prototyping to Production cycles



### User Experience

#### Application Consolidation

##### Real outcomes & gains from a modern application layer focussed on user experience

- ▶ Reduce app stack. # of apps
- ▶ Reduce # Platforms and technologies to support
- ▶ Simplify deployment delivery model
- ▶ Modernizing applications

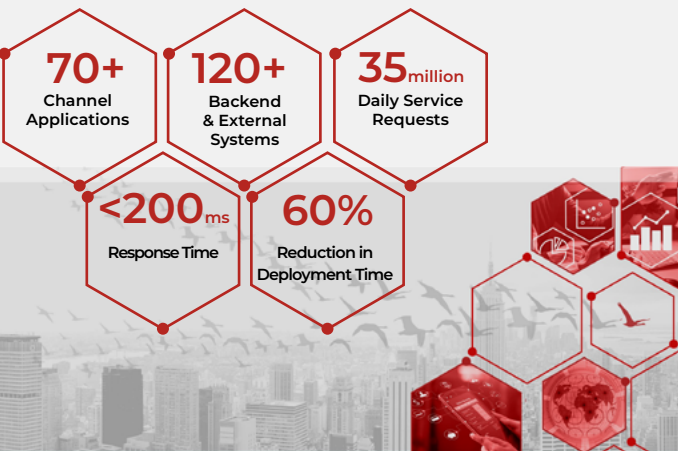


### API Integration with Core Banking

#### anexternal services

##### Measurable outcomes from a modern services layer

- ▶ Infrastructure for re-use
- ▶ Speed up development times
- ▶ Unified security model
- ▶ Consistent data model
- ▶ Consolidated view of data
- ▶ Innovation for increased ROI



### Cloud Native Framework

#### Credit Card Origination

##### Measurable outcomes from a modern application

- ▶ Improved customer experience with modern web app usability
- ▶ Data validation to reduce customer reach out
- ▶ Showcase cloud native deployment for future application modernization
- ▶ Improved time to decision with complete and accurate data capture
- ▶ Unified look and feel with corporate web presence
- ▶ Remove manual data re-entry



## About Crossvale

For 20 years we have been helping our clients get more out of their enterprise applications and platforms. We focus on everything from day zero, build and enablement of Red Hat platforms, to Day one development of solutions and finally Day two operations and maintenance.